

FLORENCE ARTS COUNCIL/BELL TOWER CULTURAL CENTER
 STRATEGIC PLANNING SESSION MAY 6, 2024

Encourage Artists			
PRIORITY	ITEM	PERSON(S) RESPONSIBLE	COMPLETED
	Continue Paint the Town		
	Continue Jury-less Shows		
	Consider Juried Shows		
*	Explore hosting an Invitational and/or Individual Shows		
	Open Mic (Promote as a diverse Multi-Genre High Level Accoustic Experience)		
	Look for opportunitites to fill slow nights (Thurs, etc)		
	Increase Prizes & Judge Compensation		
	More Workshops to address specific artist issues		
	Bring Theatre & Dance, Blacksmithing(?) Vocal(?)		
	Time events w/existing attractions (Merchants/Carshows, etc.)		
	Explore a Fremont County Appropriate String Academy Week	Sandy	
*	Promote Bell Tower through Rack Cards in Car Show Bags	Peg	5/8/24
Increase Volumes			
PRIORITY	ITEM	PERSON(S) RESPONSIBLE	COMPLETED
	Percs - By Level (?) T-Shirts, Class Discounts, etc		
	Identify who next generation likely is		
	Approach Bell Tower Artists who don't generally volunteer		
	Evaluate appeal of Volunteering (In & Out) Décor & Sign		
	Recruit at every opportunity		
	Widen Skill Sets so Volunteers can focus on what they enjoy		
	Invigorate Recognition Program		
	Volunteers	Rudl	
	Events	Rudl	

Foster Appreciation			
PRIORITY	ITEM	PERSON(S) RESPONSIBLE	COMPLETED
	Partner with other small towns for increased opportunities		
	Provide Senior Center Art Classes		
	Continue Summer Childrens Art Camp		
	Consider Art Program at Daycares		
	Develop Virtual Art Shows		
	Increase online presence to include Art Sales		
	Continue monthly Concerts/Outreach@ Farmers Market/Scholarship/Public Art/Community Garden		
	Increase volunteers and teachers (Theatre)		
	Consider Pioneer Day & Blossom Weekend Campaign		
	Library Storytime		
RE-2			
PRIORITY	ITEM	PERSON(S) RESPONSIBLE	COMPLETED
	Introduce Bell Tower to Local Art Teachers	Rudl	
	Propose Artist in Residence (High School)		
	Partner with Seniors on Capstone/Community Service Hours		
	Engage FFA again	Tom	
	Develop Elementary School Campaign		
	Increase Home School/GOAL Opportunities.		